

## **Sidewalk Sign and Display Ordinance**

AN ORDINANCE ESTABLISHING PROVISIONS FOR TEMPORARY SIGNS AND MERCHANDISE DISPLAYS IN THE CENTRAL BUSINESS DISTRICT SIDEWALK

SECTION I: AUTHORITY This ordinance is adopted pursuant to the authority of 24 VSA 2291(9).

SECTION II: MERCHANDISE DISPLAYS The temporary display of merchandise on the sidewalk in the “Central Business District” as defined in the Brandon Land Use Ordinance shall be allowed in front of and adjacent to the front wall of a merchant’s place of business upon the condition that a minimum eight (8) foot wide passage be maintained for pedestrian traffic at all times along the sidewalk. The eight foot width shall begin at the curb or the inside edge of the tree/planter box, whichever is closer to the building.

SECTION III: TEMPORARY SIGNS Temporary signs shall be permitted within the “Central Business District” provided the signs are placed so as to allow for the eight foot pedestrian passage along the sidewalk as described in Section I. Temporary signs shall not exceed the following size limit: maximum four (4) feet in height; maximum (2) feet in width. All temporary signs shall be placed in front of the merchant’s place of business and located closest to the curb or against the building. Each business shall be limited to the display of one temporary sign.

SECTION IV: OFF-PREMISE SIGNS Off-premise signs are prohibited. Off-premise are those which are not within the boundaries of the property frontage extended through the sidewalk.

SECTION V: EXEMPTIONS Any merchandise displayed during the Brandon Chamber of Commerce sanctioned Sidewalk Sale Days shall be exempt from this Ordinance.

SECTION VI: PENALTIES Any persons, principles, agents, corporations or other entities violating the provisions of this article shall be fined \$50.00 for each offense; and a separate offense shall be deemed committed on each day in which the violation continues after notification of violation.

SECTION VII: EFFECT This act shall take effect sixty (60) days after passage by the Select board at a duly noted hearing, which date will be hereunder indicated on the face of this ordinance.

Approved on by the Select board.