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SPECIAL PRESENTATION TO BRANDON SELECT BOARD

SEPTEMBER 27, 2021

I. BACKGROUND

DEVON FULLER/DBA PRESIDENT



SELECT BOARD PRESENTATION - SEPT 27, 2021

Main Street America™ Program

Designated Downtown Status

leads to the creation of the

Downtown Brandon Alliance



2009/2010:

24 CENTER STREET BECOMES DOWNTOWN BRANDON ALLIANCE
STRATEGIC PARTNERSHIPS: TOWN GOV'T / BUSINESSES / RESIDENTS
COLLABORATIONS: STATE OF VT / OTHER DESIGNATED DOWNTOWNS

Here are some of the ways your DBA has helped Brandon over the years:



Supporting residents & businesses through the many challenges and distuptions of the **Segment 6 Project...**

Collaborating with Town groups to create an **Overflow Culvert** that protects us from future flood disasters. Taxpayer cost = \$0. ^ Culvert construction phase - 2017 Culvert at work in 2018 storm ^

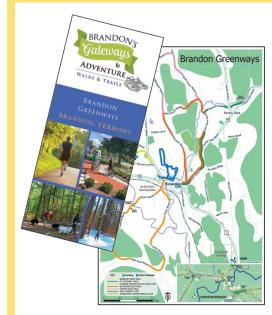
< Culvert outflow @ Green Park





Creating beauty with seasonal plantings & holiday decorations...







Fostering health & fun with the **Great Vermont Cornhole Championship**, **Brandon Greenways** and more...

GET INVOLVED, CONTACT THE DBA TODAY: brandondba@yahoo.com

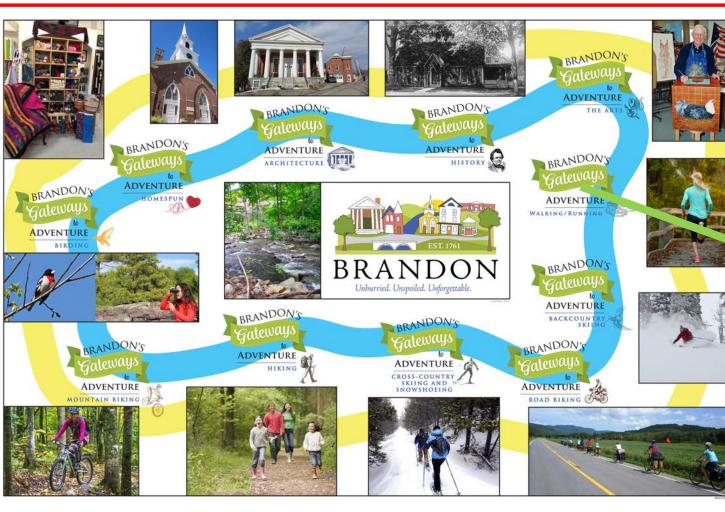
TOWN BARN RAISING EVENTS: BRINGING PEOPLE TOGETHER TO PLAN OUR FUTURE...















Brandon Greenways

BRANDON, VERMONT



The DBA & Greenways
are exploring with
current Landowners
around Brandon's
"Urban Forest" ways
to create a Lower Falls
Riverwalk in the Heart
of Downtown Brandon.





II. BRANDON GREENWAYS

MELLY FLYNN — RESIDENT VOLUNTEER



SELECT BOARD PRESENTATION – SEPT 27, 2021

5 DOWNTOWN PARKS: CRESCENT / SEMINARY HILL / GREEN / KENNEDY / CENTRAL

















Hawk Hill Heritage Trail sits on 230 acres of pristine woodland preserved by the Vermont Area Land Trust, is managed by the regional School Board and maintained by the Moosalamoo Center, an Otter Valley Union High School outdoor education program. Hawk Hill includes remains of one of the earliest settlements in the area called Neshobe. The main trail follows the old "main street", now a logging-road type trail 1 mile long to Old Brandon Road. Along the trails, you will discover pre-Revolutionary historic sites, cellar holes, and well-sites.

The June Cemetery, named after the original family that settled the land, has headstones that date to the 1700s. This conservation land is also a wildlife corridor connecting major forest land to the west and east. The school community uses the trails and woods for educational enrichment, walking, running, mountain biking, and invites you to do the same. Please protect this land and its archaeological sites. Stay on the marked trails, and refrain from biking when muddy. Carry out what you carry in as you leave enriched by your experience.



Just step out the door and get some exercise!

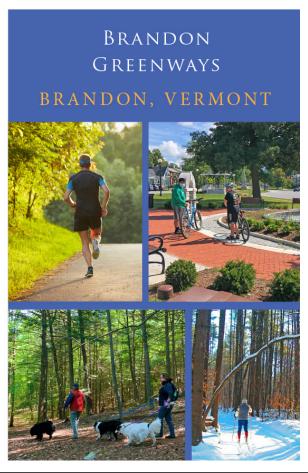
Whether your passion is walking around town or hiking rugged trails, road biking the scenic Champlain Valley or higher altitude mountain biking, cross country or back country skiing, seeking historic spaces or artistic places, making music or making memories, Brandon has you covered. Please respect our (usually) quiet, little town. Dispose of trash & recycling responsibly. Keep yourself hydrated during your explorations, and swing through town before you leave—award winning shops, restaurants, and pubs await!

www.brandon.org









BRANDON PARKS WALK

Description: Approximately 1.5-mile loop through the downtown on sidewalks to the five parks. **Seminary Hill Park** is a great spot to stop for a picnic lunch, with a playground, picnic tables, and shade trees.

Route: Park at the Stephen Douglas House and walk toward town to Crescent Park. (.1 mile)

Use the crosswalk to cross Rt. 7 and walk to the Town Hall. (.2 mile)

Turn left at the Town Hall and continue up the hill to **Seminary Hill Park**. (.1 mile) Return back down the hill passing the old Brandon High School on your left.

Turn left on Center St. and continue past the shops to **Kennedy Park**. Here you will see a beautiful view of the upper falls and the Brandon mill-working buildings. established in 1918. (.1 mile)

Return to Center St. and continue left up the street to **Central Park** where you can view the Civil War memorial. (.1 mile)

At the north end of the park, cross to the other side of Rt. 7 to the historic Congregational Church and back toward the Stephen Douglas House. Pass the cemetery and continue to **Green Park**, where you can see the lower falls. (.1 mile) Continue across the bridge and back to the Stephen Douglas House. (.3 mile)

MT. PLEASANT WALK

Description: Approximately 2.5-mile uphill loop on sidewalks and residential streets with scenic views of the Green and Taconic Mountains.

Route: Park at the Stephen Douglas House and walk toward town to Crescent Park.

Use the crosswalk to cross Rt. 7 and walk toward the Town Hall. (.2 mile)

Turn left at the Town Hall and continue up Seminary St. (.1 mile)

Keep right at the old Brandon High School to River St. (.1 mile)

Turn left at the bend to continue uphill on E. Prospect St. (.1 mile)

Turn left on Case St., then right on Dyer St., looping around on Highland Ave. You will see the Green Mountains to your right and the top of a Victorian house called "The Birdcage." Ask a local how it got there! (.1 mile)

Turn right on Walnut St. and follow it to Prospect St. (.3 mile)

Turn right on Prospect St. and then left on Mt. Pleasant Dr., looping clockwise onto Sunset Dr. (dirt road), (.6 mile)

Turn left onto N. Conant Dr. (paved) and walk back down the hill, then turn left on Mt. Pleasant Dr. (.1 mile)

Turn right onto Prospect St. and continue down the hill. (.5 mile)

At the Episcopal Church at the bottom of the hill, turn right to return to the Stephen Douglas House. (.1 mile)

COMPASS CENTER/HOLLOW ROAD LOOP

Description: Approximately 4.5 miles along scenic payed and dirt roads with a short stretch on Route 7. Park at the Compass Center at Park Village, 2 miles north of the Stephen Douglas House. To get there, drive north on Route 7, turn left on Arnold District Rd, and then left on Mulcahy Dr. Follow the signs for Compass Center.

Route: Walk starts by returning along Jones Dr. to Mulcahy Dr. (.1 mile)

Turn left on Mulcahy Dr. back to New Rd. (.2 mile)

Next, turn left on New Rd. (looks like a driveway) to Arnold District Rd. (.5 mile) Take a left on Arnold District Rd. to Hollow Rd. (.7 mile)

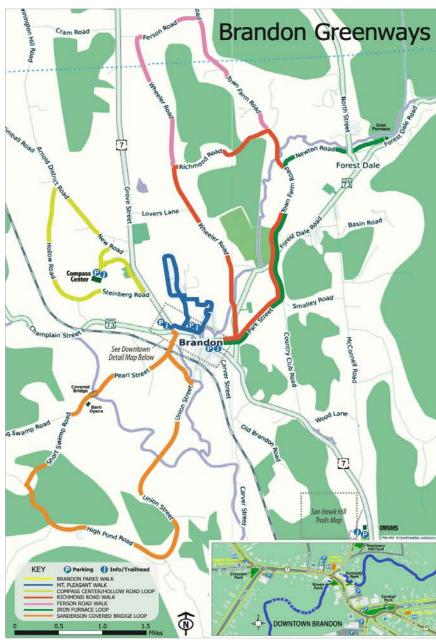
Turn left on Hollow Rd. to Steinberg Rd., a dirt road marked by a road sign saying "Road not maintained past this point during winter months." Look for a herd of yaks in a pasture down the road on your left! (1.5 miles)

Left on Steinberg Rd. to Rt. 7 (.8 mile)

Turn left on Rt. 7 to Estabrook Field. (.4 mile)

Continue straight on closed off road beside Estabrook Field north toward McKernon Building (red barn) and immediately turn left on Jones Dr. (.1 mile)

Walk along Jones Dr. to Compass Center. Before leaving, be sure to check out the art and music at the Compass Center! (.3 mile)



RICHMOND ROAD WALK

Description: Approximately 6.5 miles along paved and dirt roads that pass farms, woods, and wetlands with frogs and birds, as well as emus at the Neshobe Farm.

Route: Park in the lot between the Brandon Inn and Central Park.

Walk up Park St. away from downtown and continue straight on Park St.

Extension to Country Club Rd. (1 mile)

Turn left on Country Club Rd. to the intersection with Rt. 73 at the Neshobe Golf Course. (.5 mile)

Cross Rt. 73 onto Town Farm Rd. to Richmond Rd. (1.6 miles)

Turn left on Richmond Rd. to Wheeler Rd. (1.2 miles)

Turn left onto Wheeler Rd. and continue straight to the intersection of Rt. 73

(Marble St.), then stay to the right to Park St. (1.7 miles)

Turn right onto Park St. and continue to Central Park. (.4 mile)

FERSON ROAD WALK

Description: Approximately 9.6 miles along scenic paved and dirt roads. **Route:** Same directions as Richmond Road Walk, but continue past Richmond Rd. on Town Farm Rd. for another 1.6 miles.

Turn left on Ferson Rd. to Wheeler Rd. (.5 miles)

Turn left onto Wheeler Rd. and return 1.1 miles back to Richmond Rd.

Continue past Richmond Rd. to head back into town. (2.1 miles)

■ IRON FURNACE LOOP

Description: Approximately 7 miles along paved roads and a short trail to the 19th century iron furnace in Forestdale.

Route: Park in the lot between the Brandon Inn and Central Park.

Walk up Park St. away from downtown and continue straight on Park St. Extension to Country Club Rd. (1 mile)

Turn left on Country Club Rd, to the intersection with Rt, 73 at the Neshobe Golf. Course, (.5 mile)

Cross Rt. 73 onto Town Farm Rd. to Newton Rd. (1.1 miles)

Turn right on Newton Rd. to Rt. 53 (Forest Dale Post Office is diagonally left). (.7 mile) Cross Rt. 53 and turn right on Furnace Rd. (at Post Office) to Forest Dale Ironworks. (.3 mile)

Follow the path beside the leftmost trail marker for a very short woods walk to a clearing with the iron furnace.

Return via the same route, or turn left on Furnace Rd, when coming off the path. and loop uphill to Middle Rd. and back to Route 53 at Newton Rd. (same distance)

SANDERSON COVERED BRIDGE/BARN OPERA LOOP

Description: Approximately 7.7 miles along paved and dirt roads, passing through an historic covered bridge and past the Barn Opera.

Route: Park at the Stephen Douglas House and begin walking toward town to Crescent Park

Take the second right onto Pearl St. and continue to Barn Opera. (1.2 miles) Continue past the Barn Opera house to Short Swamp Rd. (.4 miles)

Turn left on Short Swamp Rd. to Marshall Phillips Rd. (1 mile)

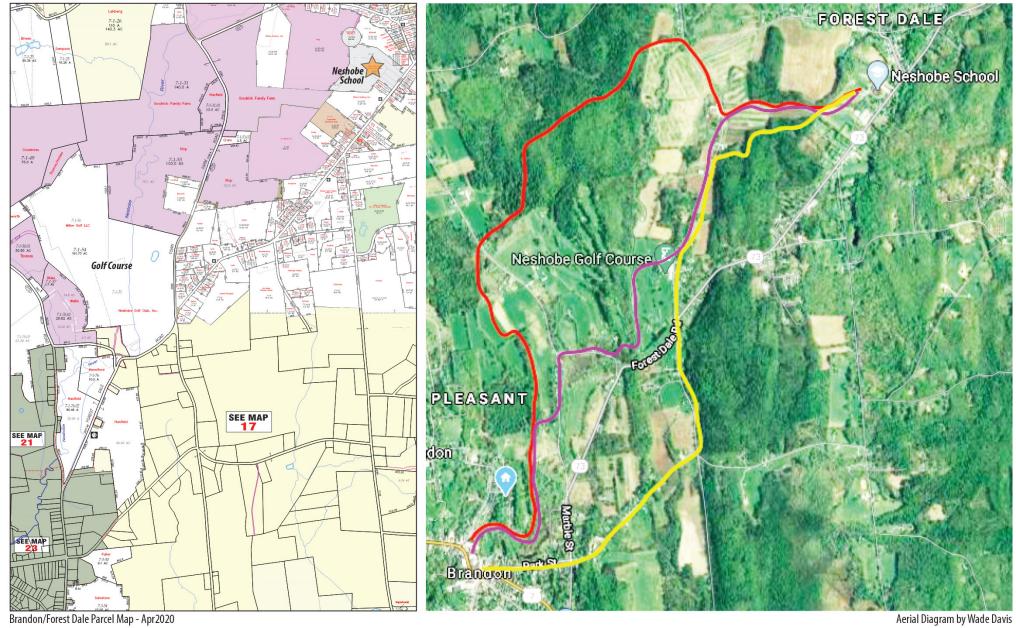
Turn left on Hacksaw Rd. to High Pond Rd. (.6 miles)

Turn left on High Pond Rd. to Union St. (1.3 miles)

Turn left on Union St. to Maple St. (2.5 miles)

Turn left on Maple St. to Pearl St. (.4 miles)

Turn right on Pearl St. to return the Stephen Douglas House. (.3 miles)



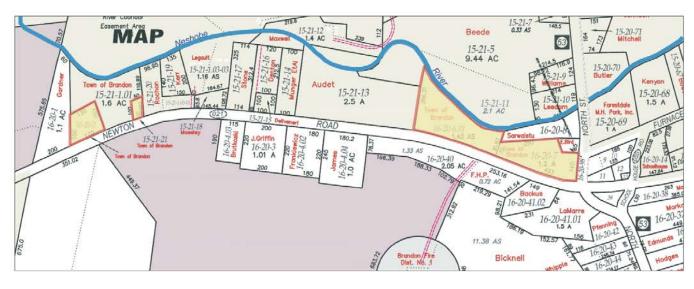
Brandon Greenways: Neshobe Connector Possible Routes

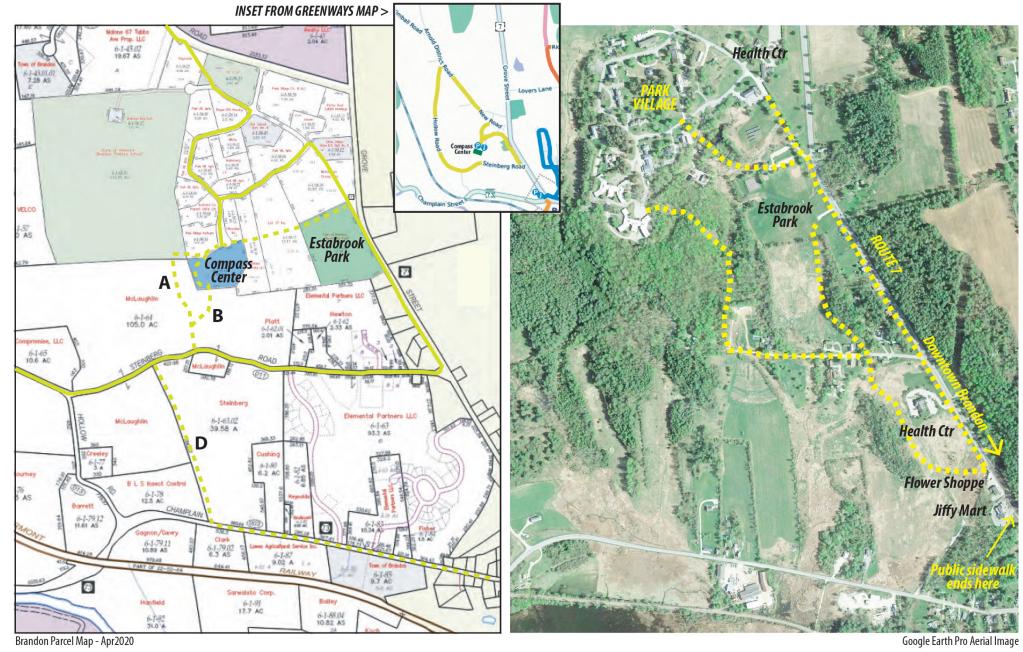
Historic "Pulley Wheels"



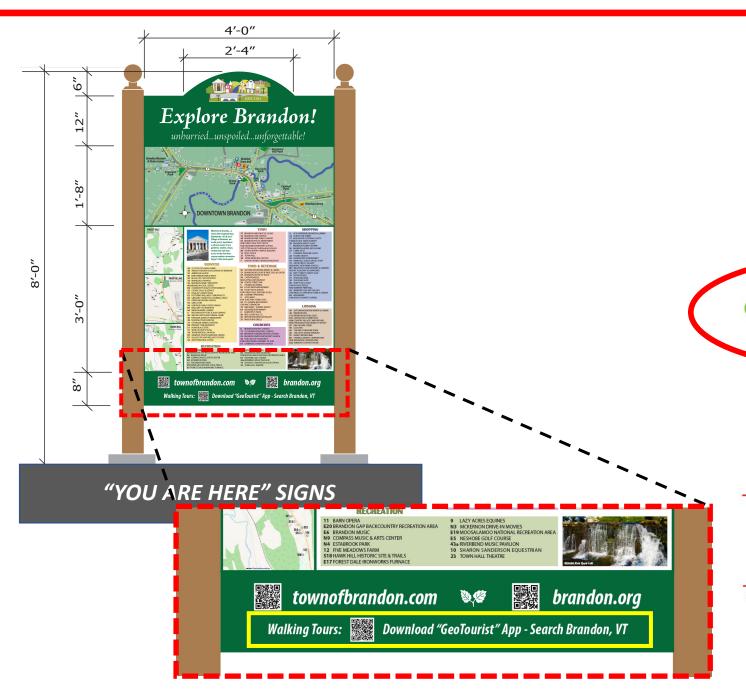
OPPORTUNITIES for PARKS & PUBLIC ART in FOREST DALE







Brandon Greenways: Park Village Connector Possible Routes







WALK & LISTEN!! CHECK OUT OUR NEWEST **DOWNTOWN BRANDON AUDIO TOUR**



Download the GeoTourist App

JOURNEY HERE ...works on iPhone, iPads,

Android phones & tablets.









CURRENT OPTIONS INCLUDE:

"Architectural"...Brandon VT History Sampler "Walking"...Brandon VT Kid Joke Tour

Special thanks to Kevin, Tim, Wade, Esme & Calle for their work on this project.

Stay tuned...more to come...Enjoy!

III. PUBLIC ART INITIATIVES

ALLIE WALTER - RESIDENT VOLUNTEER



SELECT BOARD PRESENTATION – SEPT 27, 2021

ENE ART GALLERY CONTROL AND CO









EXISTING PUBLIC ART AND MONUMENTS











Brandon Flower Shoppe Mural Idea (Paint on substrate offsite and anchor onto face of wall)



Peregrine Falcon Mural on Brick Wall



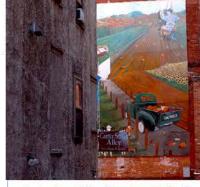
Historic North Facade of Blue Moon Building (Mortar repair w/possible mural project)



Bird Mural on Brick Wall



Professional Wall Mural - Detroit Neighborhood Center



Center Street Alley - Downtown Rutland

WALL ART IDEAS FOR DISCUSSION

3-18-21/RB



Historic Painted Wall Advertising



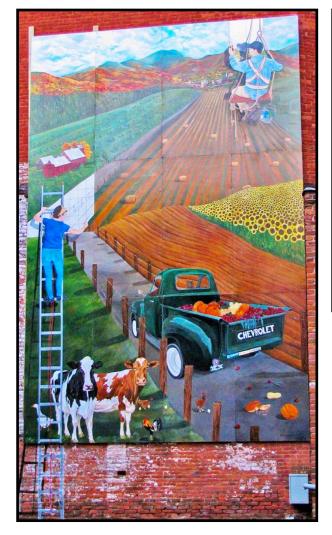
"World Cow" Project - Multiple Locations Around Vermont



South Facade of Walgreens Building - from Hannaford Parking Lot Possible Joint Venture? Walgreen/Hannaford/Town/Chamber/DBA



Indigenous Flowers "Educational " Wall Mural



KATHRYN WIEGERS
Rutland



LOCAL MURALISTS HELP ENGAGE COMMUNITIES THROUGHOUT VERMONT

JUNIPER CREATIVE ARTS - Brandon





POTENTIAL LOCATIONS FOR PUBLIC ART



UPPER FALLS STAIRWAY >
Potential location for a
Commemorative or
Educational wall mural



^ WALGREENS WALL - Highly visible public site for an Educational wall mural done by the Community w/professional guidance

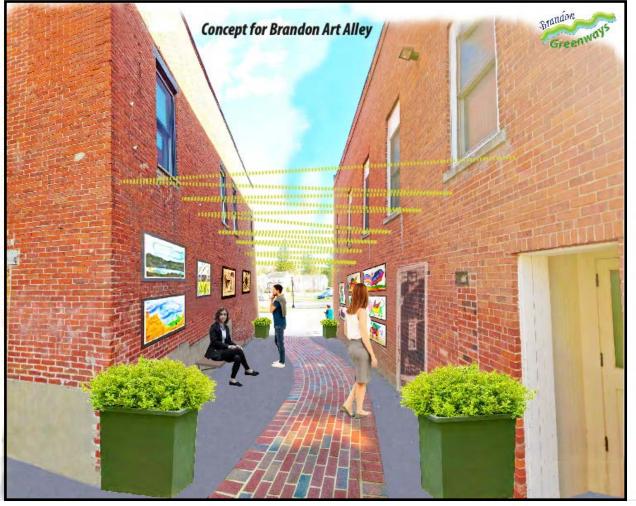






Improve the walking connection between Parking behind the Café P. and Central Park, with new paving, planters, LED string lighting and rotating student Art displays

POTENTIAL PROJECT: BANK ALLEY







Wall mural Study #1 by Kathryn Wiegers





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OTHER WALL MURAL IDEAS



Wall mural Study #2 by Kathryn Wiegers

IV. SUMMARY

ROBERT BLACK - DBA DESIGN CHAIR



SELECT BOARD PRESENTATION - SEPT 27, 2021

Walkable Downtown - Historic Architecture



























Brandon's History & Public Art Ideas (from local Historian Kevin Thornton)

> Thomas Davenport of Forest Dale

First person in the world to be issued a patent for an electric motor.

A monument to Davenport would represent our future even more than our past.

Branding Brandon as Electric Town could be a boon development.

> The Brandon Flower Girls

Brandon's Flower Girls scatter flowers around our Soldiers' (*Civil War*) Monument annually for over a century. A public artwork commemorating the generations of little girls who have participated in this tradition would be an excellent way to proclaim Brandon's uniqueness.

> Anti-Slavery

TWO antislavery newspapers were published in downtown Brandon in the 1830s and 1840s in what is today Green Park (though not at the same time). This made Brandon EXTREMELY unusual. A bas relief sculpture on the concrete north wall of the park would be an appropriate memorial.

> The River Rivalry

Mid-19th century Brandon very much divided at the Neshobe River in the center of town.

The bridge linking the two sides was wooden until the current granite bridge was built in 1868.

North of the river was the Baptist side of town, centered on the Baptist church and nearby Green.

South of the river was the Congregational side of town with its own prominent church building.



View from across the street looking West



Southbound Route 7 View





^ Devon's Concept

< Google Earth View

Jack's Concept >

17 Franklin St.
"A Little Park for a Little While"







Vermont's Landowner Liability Law

In 1998, the Vermont Legislature updated the state statute protecting landowners who let the public use their land and water free of charge for recreational purposes. The law was rewritten to encourage landowners to open their lands to recreational users and give landowners greater legal protection from personal injury or property damage claims by these users.

Vermont's landowner liability law covers:

- "Open and undeveloped" land (including paths and trails, land that is posted, land with fences, land with forestry and agricultural-related structures, land within 500 feet of residential or commercial buildings, and land within city limits);
- Water (including springs, streams, rivers, ponds, lakes and other water courses;
- Fences;
- Structures and fixtures used to enter the land (including bridges and walkways).

The law does not cover:

- Individuals who are invited onto the land by the owner for a reason other than recreation.
- Those who pay a fee to the landowner for recreational use of the land,
- Lands owned by a municipality or the state.

Landowner liability is the same whether or not there is a conservation or recreation easement on the property.

The law states that an owner shall not be liable for property damage or personal injury sustained by a person who does not pay a fee

NEXT PAGE

study, outdoor sports, visiting or enjoying archeological, scenic, natural or scientific sites, or other similar activities. Recreational use also includes any unpaid activity to protect and maintain the land for recreational uses.

The law does not limit landowners' property rights. The property owner is not subject to any land use restrictions or property claims from recreational users, and the property owner is free to enter into agreements with to the owner and enters upon the owner's land for a recreational use, unless the damage or injury is a result of intentional or extremely reckless misconduct by the owner. The law does not require the landowner to inspect the land to discover dangerous conditions, but if the owner knows of an unobvious, extremely dangerous hazard such as an unmarked well or quicksand on the property, then the owner should take some action to warn recreational users. The landowner does not have to ensure that the land is completely safe for recreational use, but the landowner may not intentionally create a risk to recreational users.

The law does not relieve the recreational user from exercising due care for his or her own safety while using the land.

A landowner is also not liable for property damage or personal injury sustained by a recreational user who proceeds to use equipment, machinery, personal property, or structures and fixtures, unless the damage or injury is the result of intentional or extremely reckless misconduct of the owner. Permission to enter private property for recreation does not include permission to enter structures or use equipment, fixtures, machinery, or personal property."

"Recreational uses" are broadly defined by the law to include any activities undertaken for recreational, educational, or conservation purposes such as hunting, fishing, trapping, guiding, camping, biking, in-line skating, jogging, skiing, swimming, diving, watersports, rock climbing, hand gliding, caving, boating, hiking, riding an animal or vehicle, picking wild or cultivated plants, picnicking, gleaning, rock collecting, nature

recreational users to supplement the limitations and duties in the law.

Homeowner's insurance may provide additional protection against a claim of liability because these policies usually cover the home, adjacent structures, surrounding acreage, and even other parcels of vacant land the homeowner owns, so long as it is not being actively used for farming, timbering, or for-profit recreation operations.

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"protecting landowners who let the public use their land and water free of charge for recreational purposes."

Vermont Landowner Liability Law

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17 FRANKLIN ST.: A COMMUNITY OF VOLUNTEERS IN A SPIRIT OF COOPERATION !!











< 17 FRANKLIN - BEFORE



17 FRANKLIN – FINAL GRADING >





Black-Eyed Susans







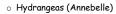
Thyme (groundcover)

PLANTS LIST FOR 17 FRANKLIN ST



- o Echinacea (cone flowers),
- Phlox
- Black-eyed Susans
- o Japanese anemone

Zero maintenance, self-spreading and bloom more or less in the order listed, from summer to early fall:



Bloom most of the summer ...can get huge if left to their own discretion

o Tons of thyme for ground cover.

Pat

○ Stella D'Oro Daylilies

"everbearing " so bloom late June - Aug

- o Pink mounding "wild" geraniums bloom June/July.
- Siberian Iris

zero maintenance and self-spreading.



Wild Geraniums



o Spring Bloom Bulbs (Daffodils, Tulips, Allium, Crocus)

Seeds for Sunflowers.







17 Franklin Street Gateway Ideas for Discussion























17 FRANKLIN ST. WORKING PLAN

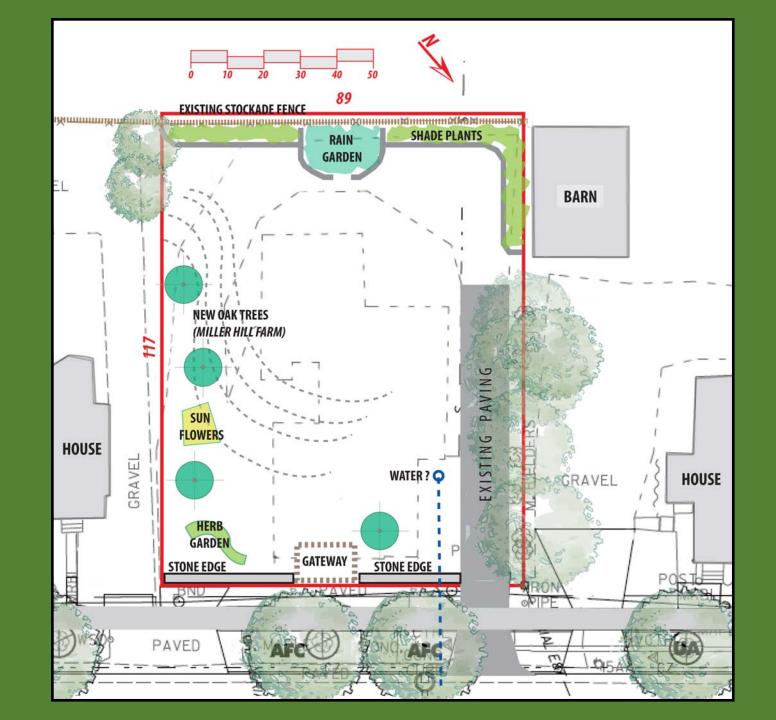
TAGGED TREES FROM:

MILLER HILL FARM

VIRGIL & CONSTANCE

OTHER PLANTS TO BE DONATED BY VARIOUS PEOPLE FROM THEIR OWN GARDENS

NEED TO RESOLVE WATER SOURCE ...





NEXT STEPS: PUBLIC OUTREACH EDUCATION & PARTICIPATION



SUMMARY QUESTIONS FOR THE SELECT BOARD

Would the Select Board authorize the Town to participate in a joint-funding effort with the DBA and the Chamber for:

- ☐ A "Welcome to Brandon" mural at Brandon Flower Shoppe?
- ☐ A water fountain or hose connection for 17 Franklin St?
- □ On-going Public Art Initiatives throughout Downtown?
- ☐ A new monument to honor Thos. Davenport & electric motors?



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Thank you!